## WHAT IS CLAIMED IS:

- 1. A lighting apparatus comprising:
- a light source which produces a light;
- a housing in which the light source is disposed, the housing having a front face through which the light emanates from the housing, the housing having a first side and an interior; and
- a first shutter rotatably connected to the housing which can be set at a closed position that prevents light from emanating from the first face, and an open position that does not block any light from emanating from the first face, or any angle between the open position and the closed position, the first shutter having an inside face facing toward the interior and an outside face facing away from the interior, the outside face having a reflector material which reflects the light which strikes it.
- 2. An apparatus as described in Claim 1 including a second shutter rotatably connected to the housing which can be set at a close position that prevents light from emanating from the first face, and an open position that does not block any light from emanating from the front face, or any angle between the open position and the closed position, the first shutter having an inside face facing toward the interior and an outside face facing away from the interior, and the outside face having a reflecting material which reflects the light which strikes it.

- 3. An apparatus as described in Claim 2 wherein the light source includes a plurality of lamps.
- 4. An apparatus as described in Claim 3 wherein the lamps are fluorescent.
- 5. An apparatus as described in Claim 3 including gimbal rings assemblies disposed in the housing which holds the lamps.
- 6. An apparatus as described in Claim 3 including a first motor connected to the first shutter which moves the first shutter into a desired position.
- 7. An apparatus as described in Claim 6 including a second motor connected to the second shutter which moves the second shutter into a desired position.
- 8. An apparatus as described in Claim 3 including a first hinge attached to the first shutter and the housing, and a second hinge attached to the second shutter and the housing.
- 9. An apparatus as described in Claim 8 including a bracket attached to the housing for attaching a housing to a building structure.
  - 10. A method for lighting comprising the steps of:

moving a first shutter disposed in a front face of a housing to a desired position relative to a first side wall of the housing to allow a desired amount of light from a light source

disposed in the housing to emanate from the housing, the first shutter having an inside face facing toward an interior of the housing and an outside face facing away from the interior, and the outside face having a reflecting material which reflects the light which strikes it; and

moving a second shutter disposed in the front face of the housing to a desired position relative to a second side wall of the housing that opposes the first side wall to allow a desired amount of light from the light source disposed in the housing to emanate from the housing, the second shutter having an inside face facing toward the interior of the housing and an outside face facing away from the interior, and the outside face having a reflecting material which reflects the light which strikes it.

- 11. A lighting apparatus for a building structure comprising:
  - a light source;
  - a holder for the light source;

an attachment connected to the holder to hold the holder to the building structure;

motor means; and

a first screen and a second screen that extend along the light source and are connected to the motor means wherein the motor

means moves the first screen and the second screen to desired positions alongside the light source.

- 12. A lighting apparatus for a building structure comprising:
  - a light source;
- a screen disposed in spaced relation with the light source and adjacent the light source, the screen having a first lamella and a second lamella, and an opening; and
- a motor connected to the first lamella and the second lamella, wherein the motor moves the first lamella and the second lamella in relation to each other to control light from the light source emitting from the hole by controlling positioning of the first Lamella and the second lamella over the opening.
  - 13. A lighting apparatus comprising:
- a housing having a base and a wall extending from the base which defines an enclosure;
  - a pivotable mount disposed in the enclosure;
  - a light source disposed in the mount;
- a telescoping elongate element which extends from the mount, the element having a free end; and

a reflector attached to the free end of the element, wherein the reflector and the light source disposed on the mount in fixed relation through the element so the light from the light source always reflects from the reflector.

14. An apparatus for lighting a room from a wall or ceiling of the room comprising:

## a light source;

an alcove disposed behind a wall or ceiling, the light source disposed within the alcove, the alcove having an opening that communicates with the room; and

a reflector disposed in the room outside the alcove and positioned to reflect light admitted from the light source.

15. An apparatus for lighting a building structure comprising:

a generator having a plurality of lights arranged in a radial configuration;

an attachment for holding the generator to the building structure; and

a linear reflector in spaced relation to the generator and positioned about the building structure in alignment with the generator to reflect light from the light source.

- 16. An apparatus for lighting a building structure comprising:
  - a light source;
- a translucent tube that is disposed to capture light emitted from the light source at a first end of the tube to create a soft general light effect from the tube; and
- a reflector disposed in proximity to a second end of the tube to reflect light from the light source that has passed through the tube.
- 17. A lighting apparatus for a building structure comprising:
  - a first elongate profile having an enclosure;
  - a second elongate profile having an enclosure;

an attachment connected to the first and second elongate profiles to hold the first and second elongate profiles to the building structure;

- a plurality of movable lamps disposed in the enclosure of the first and second elongate profiles; and
- a plurality of reflectors connected to the attachment and in spaced relationship with the lamps, wherein the light emitted from the lamps is reflected by the reflectors.

18. An apparatus for lighting a room from a wall or ceiling of the room comprising:

a light source which emits light;

an alcove disposed behind the wall or ceiling, the light source disposed within the alcove, the alcove having an opening that communicates with the room; and

reflectors disposed in the alcove and positioned adjacent the light source to reflect the light from the light source through the opening into the room.

- 19. An apparatus as described in Claim 1 wherein the light source includes a plurality of lamps producing the light disposed in the alcove and at desired locations with respect to the reflector.
- 20. An apparatus as described in Claim 2 wherein the alcove extends along a corner of the room defined by where the ceiling and the wall intersect.
- 21. A method for lighting a room from a wall or ceiling of the room comprising the steps of:

placing a light source in an alcove disposed behind a wall or ceiling; and

aiming the light source so light emitted from the light source reflects off of a reflector disposed in the alcove and through an opening of the alcove into the room.